Table of Contents

- Part I A Basic Framework Using Research to Improve Biomedical Communications
- Public Understanding of Biomedical Science
- Public Interest in Health Informatics
- Part II Communications to Influence Public Policy Primary Sources of Biomedical Information
- The Acquisition and Retention of Health Information by Consumers
- Strategies for Communicating to Consumers
- Citizen Participation in the Formulation of Biomedical Policy
- Part III Communications to Inform Consumers The Acquisition of Information about Biomedical Policy Issues
- Public Attitudes Toward Biomedical Research Issues
- Public Attitudes Toward Biotechnology Issues
- Part IV Biomedical Communication Policies for the 21st Century Strategies for Communicating about Biomedical Policy
- Policies to Support Informal Decision-Making by Consumers
- Citizenship and the Formulation of Biomedical Policy in the 21st Century