

- Building A Strategic Framework To Analyze Supply Chains
- 1 Understanding the Supply Chain
- 2 Supply Chain Performance: Achieving Strategic Fit and Scope
- 4 Designing the Distribution Network in a Supply Chain
- 3 Supply Chain Drivers and Obstacles
- II Designing The Supply Chain Network
- 5 Network Design in the Supply Chain
- 6 Network Design in an Uncertain Environment
- III Planning Demand And Supply
- 7 Demand Forecasting in a Supply Chain
- 8 Aggregate Planning in the Supply Chain
- 9 Planning Supply and Demand in the Supply Chain: Managing Predictable Variability
- IV Planning And Managing Inventories In A Supply Chain
- 10 Managing Economies of Scale in the Supply Chain: Cycle Inventory
- 11 Managing Uncertainty in the Supply Chain: Safety Inventory
- 12 Determining Optimal Level of Product Availability
- V Sourcing, Transporting, And Pricing Product
- 13 Sourcing Decisions in a Supply Chain
- 14 Transportation in the Supply Chain
- 15 Pricing and Revenue Management in the Supply Chain
- VI Coordination And Technology In The Supply Chain
- 16 Coordination in the Supply Chain
- 17 Information Technology and the Supply Chain
- 18 e-business and the Supply Chain