

Table of contents

- **Preface** (p. 9)
- **Introduction** (p. 13)
- **Chapter 1 Ornament in History** (p. 18)
- **Chapter 2 The Artist in Antiquity** (p. 24)
- **Chapter 3 Art, Craft, and Ornament** (p. 41)
- **Chapter 4 Fine Art and the Art Marketplace** (p. 55)
- **Chapter 5 Educating the Market** (p. 75)
- **Chapter 6 Ornament and the Intellect** (p. 91)
- **Chapter 7 Regulating Ornament** (p. 106)
- **Chapter 8 Ornament in Disguise: The Twentieth Century** (p. 167)
- **Chapter 9 Ornament Returns** (p. 223)
- **Chapter 10 Ornament and the Borrowing Tradition** (p. 244)
- **Appendix Some Thoughts on the Modern Notion of "Genius"** (p. 268)
- **Notes** (p. 274)
- **Bibliography** (p. 289)
- **Index** (p. 298)