

Table of contents

- **List of figures** (p. vii)
- **Acknowledgements** (p. viii)
- **Introduction** (p. 1)
- **Part I Strategies for social research** (p. 3)
- **1 Surveys** (p. 7)
- **2 Casestudies** (p. 35)
- **3 Experiments** (p. 48)
- **4 Ethnography** (p. 61)
- **5 Phenomenology** (p. 75)
- **6 Grounded theory** (p. 88)
- **7 Mixed methods** (p. 107)
- **8 Action research** (p. 122)
- **Part II Methods of social research** (p. 133)
- **9 Questionnaires** (p. 153)
- **10 Interviews** (p. 173)
- **11 Observation** (p. 206)
- **12 Documents** (p. 227)
- **Part III Analysis** (p. 247)
- **13 Quantitative data** (p. 253)
- **14 Qualitative data** (p. 286)
- **15 Writing up the research** (p. 316)
- **Frequently asked questions** (p. 331)
- **References** (p. 336)
- **Index** (p. 343)