

Table of contents

- Acknowledgements
- Introduction
- Who Wants to be a Digital Designer?
- Sidebars
- Role Playing
- Author's Dialog: Talking About the Digital Revolution
- Sidebars
- Plus ça Change
- Word Up: A Glossary
- Designers Beware
- Part 1 Understanding the Digital
- Chapter One Speaking Computer
- Sidebars
- Le Witticisms
- Free Software
- A Designer By Any Other Name
- Chapter Two Action/Reaction
- Sidebars
- Telling Stories
- Retro Tech
- Case Studies
- Tran
- Sit Studio Tour
- Chapter Three Information Visualization
- Sidebars
- High Tech Graffiti
- Interview
- Chaomei Chen
- Case Studies
- Reuters - Angela Greene/Ed Schlossberg
- Gore - Duarte Design
- Cornell Medical Center
- Chapter Four Designing for Growth
- Sidebars
- Why Collaborate?
- Digital Dark Age
- Case Studies
- Daylife
- Chapter Five Designing for Multiple Devices
- Sidebars
- Sound Design
- Web Standards
- Case Studies
- Next New Networks

- **Part 2 Media and Methods**
- **Sidebars**
- **Khoi Vinh on "What it Takes"**
- **The Perfect Portfolio**
- **Where the Jobs Are**
- **Being Digitally Indispensable**
- **Interview**
- **Hugh Dubberly**
- **Chapter Six Web Design**
- **Interviews**
- **Flat**
- **Eric Rodenbeck**
- **Geoff Allman**
- **Khoi Vinh**
- **Hillman Curtis**
- **Chris Capuozzo**
- **Liz Danzico**
- **Mike Essl**
- **Jason Santa Maria**
- **Doug Powell - Type 1 Tools**
- **Case Studies**
- **AlvinLustig**
- **Com - Greg D'Onofrio + Patricia Belen**
- **Understanding Duchamp**
- **New York Times Tablet**
- **Commix**
- **Chapter Seven Motion Design**
- **Interviews**
- **Carry Munion**
- **Beatrice Ramos**
- **Chris Dooley**
- **Fred Siebert**
- **Graham Elliott**
- **Scott Stowell**
- **Chapter Eight Game Design**
- **Interviews**
- **Rodney Alan Greenblat**
- **Eric Zimmerman**
- **Chapter Nine Digital Entrepreneurs**
- **Sidebars**
- **Making Presentations**
- **Student Digital Entrepreneurs**
- **Interviews**
- **Michael Roberts**
- **Brett Traylor**
- **Tarek Attrisi**

- **David Vogler**
- **Robert Greenberg**
- **Geoff McFetridge**
- **Marshal Clemens**
- **Clement Mok**
- **Case Studies**
- **Very Short List**
- **Chapter Ten Blogs**
- **Sidebars**
- **Podcasts**
- **Interviews**
- **Kate Bingamean**
- **Jim Coudal**
- **Nick Currie**
- **Case Studies**
- **Core 77 - Stuart Constantine**
- **Chapter Eleven Beyond the Screen**
- **Interviews**
- **Adam Greenfield**
- **Cavan Huang**
- **Lisa Strausfeld**
- **Antenna**
- **Case Studies**
- **Motorola Hand Held**
- **Ellis Island - Angela Greene/Ed Schlossberg**
- **Seventh Avenue**
- **Chapter Twelve Illustration**
- **Interviews**
- **Viktor Koen**
- **Ray Bartkus**
- **Mirko Ilic**
- **Case Studies**
- **Saint of the Month**
- **Chapter Thirteen Typography and Gra**