

Table of contents

- Preface
- **1 Introduction to Data Analysis and Decision Making**
 - **1.1 Introduction**
 - **1.2 An Overview of the Book**
 - **1.3 Modeling and Models**
 - **1.4 Conclusion**
- **Part I Exploring Data**
- **2 Describing the Distribution of a Single Variable**
 - **2.1 Introduction**
 - **2.2 Basic Concepts**
 - **2.3 Descriptive Measures for Categorical Variables**
 - **2.4 Descriptive Measures for Numerical Variables**
 - **2.5 Time Series Data**
 - **2.6 Outliers and Missing Values**
 - **2.7 Excel Tables for Filtering, Sorting, and Summarizing**
 - **2.8 Conclusion**
- **3 Finding Relationships Among Variables**
 - **3.1 Introduction**
 - **3.2 Relationships Among Categorical Variables**
 - **3.3 Relationships Among Categorical Variables and a Numerical Variable**
 - **3.4 Relationships Among Numerical Variables**
 - **3.5 Pivot Tables**
 - **3.6 An Extended Example**
 - **3.7 Conclusion**
- **Part II Probability and Decision Making Under Uncertainty**
- **4 Probability and Probability Distributions**
 - **4.1 Introduction**
 - **4.2 Probability Essentials**
 - **4.3 Distribution of a Single Random Variable**
 - **4.4 An Introduction to Simulation**
 - **4.5 Distribution of Two Random Variables: Scenario Approach**
 - **4.6 Distribution of Two Random Variables: Joint Probability Approach**
 - **4.7 Independent Random Variables**
 - **4.8 Weighted Sums of Random Variables**
 - **4.9 Conclusion**
- **5 Normal, Binomial, Poisson, and Exponential Distributions**
 - **5.1 Introduction**
 - **5.2 The Normal Distribution**
 - **5.3 Applications of the Normal Distribution**
 - **5.4 The Binomial Distribution**
 - **5.5 Applications of the Binomial Distribution**
 - **5.6 The Poisson and Exponential Distributions**
 - **5.7 Fitting a Probability Distribution to Data with @RISK**

- **5.8 Conclusion**
- **6 Decision Making Under Uncertainty**
- **6.1 Introduction**
- **6.2 Elements of a Decision Analysis**
- **6.3 The PrecisionTree Add-In**
- **6.4 Bayes's Rule**
- **6.5 Multistage Decision Problems**
- **6.6 Incorporating Attitudes Toward Risk**
- **6.7 Conclusion**
- **Part III Statistical Inference**
- **7 Sampling and Sampling Distributions**
- **7.1 Introduction**
- **7.2 Sampling Terminology**
- **7.3 Methods for Selecting Random Samples**
- **7.4 An Introduction to Estimation**
- **7.5 Conclusion**
- **8 Confidence Interval Estimation**
- **8.1 Introduction**
- **8.2 Sampling Distributions**
- **8.3 Confidence Interval for a Mean**
- **8.4 Confidence Interval for a Total**
- **8.5 Confidence Interval for a Proportion**
- **8.6 Confidence Interval for a Standard Deviation**
- **8.7 Confidence Interval for the Difference Between Means**
- **8.8 Confidence Interval for the Difference Between Proportions**
- **8.9 Controlling Confidence Interval Length**
- **8.10 Conclusion**
- **9 Hypothesis Testing**
- **9.1 Introduction**
- **9.2 Concepts in Hypothesis Testing**
- **9.3 Hypothesis Tests for a Population Mean**
- **9.4 Hypothesis Tests for Other Parameters**
- **9.5 Tests for Normality**
- **9.6 Chi-Square Test for Independence**
- **9.7 One-Way ANOVA**
- **9.8 Conclusion**
- **Part IV Regression Analysis and Time Series Forecasting**
- **10 Regression Analysis: Estimating Relationships**
- **10.1 Introduction**
- **10.2 Scatterplots: Graphing Relationships**
- **10.3 Correlations: Indicators of Linear Relationships**
- **10.4 Simple Linear Regression**
- **10.5 Multiple Regression**
- **10.6 Modeling Possibilities**
- **10.7 Validation of the Fit**
- **10.8 Conclusion**

- **11 Regression Analysis: Statistical Inference**
- **11.1 Introduction**
- **11.2 The Statistical Model**
- **11.3 Inferences About the Regression Coefficients**
- **11.4 Multicollinearity**
- **11.5 Include/Exclude Decisions**
- **11.6 Stepwise Regression**
- **11.7 The Partial F Test**
- **11.8 Outliers**
- **11.9 Violations of Regression Assumptions**
- **11.10 Prediction**
- **11.11 Conclusion**
- **12 Time Series Analysis and Forecasting**
- **12.1 Introduction**
- **12.2 Forecasting Methods: An Overview**
- **12.3 Testing for Randomness**
- **12.4 Regression-Based Trend Models**
- **12.5 The Random Walk Model**
- **12.6 Autoregression Models**
- **12.7 Moving Averages**
- **12.8 Exponential Smoothing**
- **12.9 Seasonal Models**
- **12.10 Conclusion**
- **Part V Optimization and Simulation Modeling**
- **13 Introduction to Optimization Modeling**
- **13.1 Introduction**
- **13.2 Introduction to Optimization**
- **13.3 A Two-Variable Product Mix Model**
- **13.4 Sensitivity Analysis**
- **13.5 Properties of Linear Models**
- **13.6 Infeasibility and Unboundedness**
- **13.7 A Larger Product Mix Model**
- **13.8 A Multiperiod Production Model**
- **13.9 A Comparison of Algebraic and Spreadsheet Models**
- **13.10 A Decision Support System**
- **13.11 Conclusion**
- **14 Optimization Models**
- **14.1 Introduction**
- **14.2 Worker Scheduling Models**
- **14.3 Blending Models**
- **14.4 Logistics Models**
- **14.5 Aggregate Planning Models**
- **14.6 Financial Models**
- **14.7 Integer Programming Models**
- **14.8 Nonlinear Programming Models**
- **14.9 Conclusion**

- **15 Introduction to Simulation Modeling**
- **15.1 Introduction**
- **15.2 Probability Distributions for Input Variables**
- **15.3 Simulation and the Flaw of Averages**
- **15.4 Simulation with Built-In Excel Tools**
- **15.5 Introduction to the @RISK Add-in**
- **15.6 The Effects of Input Distributions on Results**
- **15.7 Conclusion**
- **16 Simulation Models**
- **16.1 Introduction**
- **16.2 Operations Models**
- **16.3 Financial Models**
- **16.4 Marketing Models**
- **16.5 Simulating Games of Chance**
- **16.6 An Automated Template for @RISK Models**
- **16.7 Conclusion**
- **Part VI Bonus Online Material**
- **2 Using the Advanced Filter and Database Functions**
- **17 Importing Data into Excel**
- **17.1 Introduction**
- **17.2 Rearranging Excel Data**
- **17.3 Importing Text Data**
- **17.4 Importing Relational Database Data**
- **17.5 Web Queries**
- **17.6 Cleansing the Data**
- **17.7 Conclusion**